

Term Information

Effective Term Autumn 2016

General Information

Course Bulletin Listing/Subject Area Communication
Fiscal Unit/Academic Org School Of Communication - D0744
College/Academic Group Arts and Sciences
Level/Career Undergraduate
Course Number/Catalog 3403
Course Title Sports Media
Transcript Abbreviation Sports Media
Course Description This class will teach sports reporting, writing and broadcasting across all media- legacy media reporter, web-based blogger, broadcaster (video/audio) and social media poster. We will explore interviewing, beat reporting, enterprise reporting, access, working with coaches and athletic directors, and press conferences. We also focus on ethical issues related to sports coverage.
Semester Credit Hours/Units Fixed: 3

Offering Information

Length Of Course 14 Week
Flexibly Scheduled Course Never
Does any section of this course have a distance education component? No
Grading Basis Letter Grade
Repeatable No
Course Components Lecture
Grade Roster Component Lecture
Credit Available by Exam No
Admission Condition Course No
Off Campus Never
Campus of Offering Columbus

Prerequisites and Exclusions

Prerequisites/Corequisites
Exclusions

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code 09.0906
Subsidy Level Baccalaureate Course
Intended Rank Sophomore, Junior, Senior

Requirement/Elective Designation

The course is an elective (for this or other units) or is a service course for other units

Course Details

Course goals or learning objectives/outcomes

- Understanding of sports' place in modern media
- Development of skills that go into reporting, writing, broadcasting and distributing sports content in digital formats
- Exploring ethical aspects of sports coverage

Content Topic List

- Understanding sports coverage
- Understanding sports statistics
- Covering games
- Press conference coverage
- Interviewing
- Asking questions in the "scrum"
- Working with Sports Information Directors, Coaches and athletes
- Sports coverage ethics
- Athlete Features
- Using data in sports reporting
- Beat coverage
- On-camera reporting
- Press box etiquette
- Developing story ideas

Attachments

- sportssyllabus-final.pdf
(Syllabus. Owner: Butte,Kylie M.)
- revised Sports Media syllabus Jan 2016.docx: Revised based on feedback
(Syllabus. Owner: Butte,Kylie M.)
- PAJ-ARIALCurriculum Jan 2016.pdf: Journalism Program Sheet
(Other Supporting Documentation. Owner: Butte,Kylie M.)
- map.docx: Journalism Curriculum Map
(Other Supporting Documentation. Owner: Butte,Kylie M.)

Comments

- This proposed course would not fulfill all School of Comm major or minor degree requirements. It will just be an elective option for Journalism students and will not be a major requirement for any majors in the School of Comm. *(by Butte,Kylie M. on 01/20/2016 03:33 PM)*
- 1/20: an advising sheet was sent instead of a curriculum map. Please resend.
1/20: 3403 is not on the curriculum map. *(by Haddad,Deborah Moore on 01/20/2016 10:26 AM)*
- See 1-19-16 e-mail to D. Ewoldsen *(by Vankeerbergen,Bernadette Chantal on 01/19/2016 09:58 AM)*

COURSE REQUEST
3403 - Status: PENDING

Last Updated: Haddad,Deborah Moore
01/21/2016

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Butte,Kylie M.	12/21/2015 09:40 AM	Submitted for Approval
Approved	McDonald,Daniel Gary	12/21/2015 09:43 AM	Unit Approval
Approved	Haddad,Deborah Moore	12/21/2015 11:13 AM	College Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	12/28/2015 03:09 PM	ASCCAO Approval
Submitted	Butte,Kylie M.	12/28/2015 03:34 PM	Submitted for Approval
Approved	Butte,Kylie M.	12/28/2015 03:37 PM	Unit Approval
Approved	Haddad,Deborah Moore	12/28/2015 04:05 PM	College Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	01/19/2016 09:58 AM	ASCCAO Approval
Submitted	Butte,Kylie M.	01/20/2016 09:45 AM	Submitted for Approval
Approved	Butte,Kylie M.	01/20/2016 09:45 AM	Unit Approval
Revision Requested	Haddad,Deborah Moore	01/20/2016 10:09 AM	College Approval
Submitted	Butte,Kylie M.	01/20/2016 10:22 AM	Submitted for Approval
Approved	Butte,Kylie M.	01/20/2016 10:23 AM	Unit Approval
Revision Requested	Haddad,Deborah Moore	01/20/2016 10:26 AM	College Approval
Submitted	Butte,Kylie M.	01/20/2016 03:33 PM	Submitted for Approval
Approved	Butte,Kylie M.	01/20/2016 03:36 PM	Unit Approval
Approved	Haddad,Deborah Moore	01/21/2016 12:05 PM	College Approval
Pending Approval	Nolen,Dawn Vankeerbergen,Bernadette Chantal Hanlin,Deborah Kay Jenkins,Mary Ellen Bigler Hogle,Danielle Nicole	01/21/2016 12:05 PM	ASCCAO Approval

JOURNALISM-BA PUBLIC AFFAIRS JOURNALISM (PAJ)

2015-2016 Academic Year

Revised: 1/2016



*This program leads to a tagged Bachelor of Arts in Journalism degree. Requirements for Students Admitted to the Major SU12 and later. **Nine (9) COMM courses totaling at least 32 credits** are required. A grade of C- or better is required in all courses in the major. A 2.0 GPA in the major is required.*

Program Area Description

Public Affairs Journalism teaches you how to investigate and disseminate news. Our multimedia focus prepares you to integrate this training with the skills necessary for packaging news stories with word, still photo, audio, and video.

As a journalism student, you also are taught to consider the context in which you will practice in the field, including an understanding of the social, legal, and ethical implications that all journalists encounter.

To emphasize applied learning, students are provided extensive skills training, further reinforced through experience at *The Lantern*, completion of a minor, and a required news-related internship.

Required Pre-Major courses: 6 credit hours (these courses do not count in the major). To be considered for admission to the major, students must complete these two pre-major courses. **A grade of C- or better is required in both courses.** Admission is competitive and an online application is required. Please see comm.ohio-state.edu for application deadlines.

		Credits	Grade	Term
COMM 1100	Communication in Society	3		
COMM 1101	History of Communication	3		

1. Core Requirements (19 credit hours). All five courses are required.

		Credits	Grade	Term
COMM 2221	Media Writing and Editing	4		
COMM 2223	Lantern Practicum	4		
COMM 3226	Multimedia Journalism	4		
COMM 3404(H)	Media Law and Ethics	3		
COMM 4221	Enterprise Reporting in Diverse Communities	4		

2. Research Method Requirement (4 credit hours). Choose one of the following:

		Credits	Grade	Term
COMM 3160^(H)	Communication Research Methods	4		
COMM 3267^	Quantitative Reasoning for Journalists	4		
COMM 3169^	Interviewing	4		
COMM 3149^	Survey Research	4		

(H)=Honors course offered.

*Repeatable up to 9 credits. Only 3 credits count towards major.

**Repeatable up to 9 credits.

^Prereq: Stats 1350, 1450, or equivalent



THE OHIO STATE UNIVERSITY
COLLEGE OF ARTS AND SCIENCES

SCHOOL OF COMMUNICATION

JOURNALISM-BA

PUBLIC AFFAIRS JOURNALISM (PAJ)

2015-2016 Academic Year

3. Critical Thinking Skills (6 credit hours). Choose at least 2 from this list.

COMM 3224	Principles of Civic Journalism
COMM 3402	Crime and News Media
COMM 3440	Mass Communication & Society
COMM 3597.01	International Perspectives on Communication
COMM 3597.02	Media & Terrorism
COMM 4240(H)	Science Communication
COMM 4814	Political Communication
COMM 4820(H)	Public Opinion and Communication

Credits	Grade	Term
3		
3		
3		
3		
3		
3		
3		
3		

4. Required Internship (3 credit hours).

COMM 4191*	Internship (1-3 credits, repeatable)
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Credits	Grade	Term
3		

TOTAL HOURS (minimum 32 credit hours) _____
 (Add credits from sections 1, 2, 3, and 4)

5. Required Minor (required credit hours vary by program; minimum 12 credit hours).

Students should declare the minor by the end of their first semester in the major. Students will select an approved minor from this list in order to develop knowledge in a content area: **Criminology, General Business, Economics, Geography, International Studies, Media Production & Analysis, Political Science, Capital Program.**

Students who feel that a different Arts & Sciences minor will better relate to their journalism career goals must receive approval from the School of Communication before the minor is declared. A written petition detailing the way in which the unapproved minor provides domain-specific expertise that aligns with career goals must be submitted. Not all petitions are approved.

Recommend Electives (optional; not required).

COMM 2210	News Design
COMM 2511	Visual Communication Design
COMM 3189**	Freelance Journalism Experience
COMM 3205	Explanatory Reporting
COMM 3225	Photojournalism
COMM 3403	Sports Media
COMM 3425	Media Management
COMM 4202	Magazine Writing
COMM 4406(H)	Development of Mass Media in America

Credits	Grade	Term
3		
3		
1-3		
3		
3		
3		
3		
3		
3		

Contact Information: School of Communication Advising Office, 3033 Derby Hall, 154 N. Oval Mall, Columbus, OH 43210
 614-292-8444 comm.osu.edu

School of Communication – Curricular Map - Journalism

Program learning goals

Goal 1. Students are knowledgeable about the principles of journalism within a social science framework and understand the role of public affairs journalism in society

Goal 2. Students are competent in the practice of multimedia journalism and adapt to an evolving field

Goal 3. Students are sufficiently trained and prepared for jobs in media and journalism

Curriculum map, indicating how program goals are accomplished via specific courses.

	I. Principles of Journalism	II. Skill Development	III. Professional/Career Preparation
Premajor			
1100	Basic		
1101	Basic		
Research Methods (1)			
3160(H), 3167, 3169, 3149		Intermediate	Advanced
Core Requirements			
2221	Intermediate	Intermediate	
2223		Intermediate	
3226	Intermediate	Intermediate	
3404 (H)			Advanced
4221			Advanced
Internship or Co-Op			
4190		Advanced	Intermediate
4191		Advanced	Intermediate
3224	Advanced		
4240 (H)	Intermediate		Intermediate
3402	Intermediate		Intermediate
3597	Intermediate		Intermediate
4446			Advanced
4814	Advanced		Advanced
4820(H)	Advanced		Advanced